

## THE RICHARD STEFFAN SKINCARE REGIMEN

Each of the RICHARD STEFFAN SKINCARE PRODUCTS is composed of natural botanical ingredients and formulated in accordance with the most advanced scientific findings for skincare and skin health.

Each is formulated for all skin types. These products contain no added fragrance, no strong preservatives, mineral oil or waxes. Each of these can have negative effects on the skin.

In addition, none of these ingredients are needed to produce an effective skincare product.

Each SKINCARE REGIMEN consists of two interdependent products, two interdependent steps:

A Cleansing Lotion or Gel, and a Moisture Lotion. For optimum results, the daily combined use of both products of each REGIMEN is vital.

The ingredients in the products are important, but most important is the scientific formulation of these quality products to produce the desired result for their intended use. Even though more than one product may use many of the same ingredients, the formulation for their intended use is the secret of the Steffan formula that produces the remarkable results of these regimens.

**NOTE:** These products are the result of over two decades of consultation with scientists, dermatologists, dietary specialists, allergists, and other medical doctors, coupled with lengthy testing by the RICHARD STEFFAN INSTITUTE in highly respected, reliable laboratories in Switzerland. Throughout the years all products and their improvements have been thoroughly field tested by hundreds of women and men in all kinds of occupations prior to releasing them to the general public. We meet and surpass US and EU standards. We do not use animals for the testing of our products.

### Swiss Skincare Classic

**EMULSION DEMAQUILLANTE:** This Facial Cleansing Lotion has a biological purifying action that also nourishes and protects the skin, helping to maintain its physiological balance. It stimulates the skin's metabolism, while protecting its natural sebum content, and enhances the skin's natural ability to retain moisture and prepares it to accept the full benefits of the Facial Moisture Lotion. This cleansing emulsion produces a deep, gentle cleansing action that "lifts" debris and skin wastes (and make-up if used) without stripping and depleting the skin of its important natural oils, and without traces of the greasy residue that can clog pores.

It is completely water-soluble, thus removes with water alone. This eliminates any need for using harsh astringents or "toners" which dry and can damage the skin and lead to its premature aging. This product also functions as a facial masque by applying generously, leaving it to dry for approximately 20 minutes, and removing with water. The EMULSION DEMAQUILLANTE, used in combination with the EMULSION HYDRATANTE, allows the skin's natural, healthy radiance to shine through at any age.

**EMULSION HYDRATANTE:** This Facial Moisture Lotion's balanced composition helps the skin maintain its protective mantle and helps shield the skin from negative environmental influences. This light lotion is quickly absorbed into the skin's surface, leaving your skin soft, smooth, and without any residue. It activates the cellular functions of the germinal layers, aiding the skin's natural regeneration, and also provides light protection from the sun's damaging rays. Used in daily combination with the Facial Cleansing Lotion, the skin becomes more supple and elastic, regaining and maintaining its youthful appearance as these products help care for the skin. This Facial Moisture Lotion helps the skin retain its own moisture naturally, without clogging the pores, and also serves the purpose of "night creams" and "eye creams".

**FACIAL CARE REGIMEN APPLICATION:** Apply morning and evening. Dampen face with tepid water. Apply Facial Cleansing Lotion sparingly, massage gently over face and neck, and for best results leave on briefly. For men shaving with a blade, use Facial Cleansing Lotion instead of shaving lotion or soap. For use with an electric razor, cleanse face as instructed, rinse, towel dry thoroughly, then shave. (Men are often surprised at this close, comfortable shave.) For make-up removal, cleanse as instructed, massaging gently for a few extra seconds around eye area, rinse thoroughly, and if a foundation is used, repeat using a very small amount of product. After cleansing, rinse thoroughly, towel blot face and neck, leaving skin slightly moist with water. Apply Facial Moisture Lotion sparingly.

### **Swiss Body Classic**

**GELEE POUR BAIN:** This Shower & Bath Gel produces a deep, gentle cleansing action that leaves your body refreshed and clean without depleting the natural oils and without the tight, drying effects of soap. It stimulates the skin's metabolism and activates its cellular functions, thus helping to firm the skin while maintaining its natural balance. This Gel gives the skin a new silky freshness and elasticity, and enhances the skin's ability to retain moisture while preparing it to receive the full benefit of the Body Moisture Lotion. This extraordinary formulation also functions as an excellent, non-drying hair shampoo.

**EMULSION HYDRATANTE POUR LES CORPS:** This Body Moisture Lotion functions much the same as the Facial Moisture Lotion. It is absorbed quickly into the skin's surface leaving it smooth and soft, but with no oily or greasy residue. It activates the cellular functions of the body skin, and helps retain moisture naturally without clogging the pores. The skin is regenerated in a natural way, becoming more supple and elastic, regaining and maintaining its youthful appearance.

**BODY CARE REGIMEN APPLICATION:** For showering, apply Shower & Bath Gel evenly over the body and gently massage with soft cotton cloth or hands. Use sparingly for the body, and as an excellent shampoo. (Since no lather producing chemicals are used, lather generated will be minimal.) After rinsing, towel dry body, leaving skin slightly moist with water. Apply Body Moisture Lotion sparingly.

For optimum results, remember...The RICHARD STEFFAN SKINCARE REGIMENS, each consisting of two interdependent products, are formulated to be used together in daily combination.

### **FACIAL PROTECTION**

**ANTI-AGING CRÈME HYDRATANTE:** Provides intense hydration/ protection for the facial skin when exposed to the extreme dehydrating effects of pressurized airplanes, ski slopes, desert resorts, dramatic weather changes, chlorine and salt water. Save this cream to counteract extreme conditions and not for everyday normal skin care.